The luxury of the Sheraton Oran Hotel is also part of its laundry service

History

The Sheraton Oran Hotel, a prestigious establishment in Algeria, is part of the globally renowned Sheraton chain, which operates over 435 hotels in more than 70 countries. With 321 rooms and 42 suites, the hotel offers guests a luxurious and comfortable experience, complemented by breathtaking views of the Algerian coastline and a prime location in Oran's business district. Ensuring the highest quality standards across all guest services, including pristine linens and towels, is essential to maintaining the hotel's reputation.

Objective

To provide a high-capacity, efficient, and reliable in-house laundry solution capable of handling large volumes of bed linens, towels, and restaurant textiles, while maintaining cost control, quality, and long-term operational efficiency.

Solution

Girbau supplied a fully equipped laundry system, including high-speed washers, dryers, ironers, and folding machines, ensuring exceptional textile care, optimized energy consumption, and cost-effective laundry operations.

Ensuring impeccable textile care is a key priority for the Sheraton Oran Hotel, where luxury and comfort define the guest experience. To meet the high standards required for its linens and towels, the hotel sought an in-house laundry solution that could handle large volumes efficiently while maintaining quality and cost control. With Girbau's expertise, they implemented a reliable, high-performance system that optimizes laundry operations while upholding the hotel's commitment to excellence.

Optimizing Luxury Laundry Operations

Managing large-scale laundry operations while maintaining luxury standards is a significant challenge at the Sheraton Oran Hotel. Every day, the hotel must process vast amounts of bed linen, towels, restaurant tablecloths, and textiles for its meeting rooms, swimming pool, and sports facilities. The in-house laundry ensures that all fabrics meet the highest standards of cleanliness, softness, and durability, providing guests with a premium experience.

Girbau's high-speed industrial washers deliver precise washing cycles tailored to different fabric types, ensuring deep cleaning and fabric preservation. These machines adapt to the unique needs of hotel linens and delicate textiles, removing stains effectively while maintaining softness and quality. Girbau dryers complement the process with fast, energy-efficient drying cycles that prevent fabric damage, ensuring that all textiles retain their luxurious feel.

The laundry also features state-of-the-art ironers and towel folders, which enhance productivity by automating the finishing process. This guarantees that every piece of linen whether it's a bed sheet, restaurant napkin, or pool towel is presented in perfect condition. The result is greater efficiency, reduced labor costs, and consistently high-quality linen across all hotel services.

By maintaining full control over its laundry operations, the Sheraton Oran Hotel benefits from enhanced quality management, optimized stock availability, and cost savings. The in-house system eliminates risks such as lost or damaged linens, while also allowing the hotel to adjust washing and drying processes to its specific needs. Flexible financing options and long-term equipment durability make Girbau's solution a strategic investment in operational excellence.

The long-standing relationship between Sheraton Oran Hotel and Girbau is built on a commitment to efficiency, service, and durability. Girbau's expertise in hotel laundry operations has allowed the hotel to maintain exceptional textile standards, ensuring guest comfort and satisfaction. The combination of high-performance equipment, technical support, and training has optimized daily laundry workflows, enabling the hotel to provide a seamless luxury experience.

"We trust Girbau because the finishes of the clothes we wash on their machines are perfect and show the quality and comfort that we want to offer our customers."

Sheraton Oran Hotel

Technical details:

Washers

Dryers

Ironers and towel folders

GIRBAU

BEYOND LAUNDRY