



GIRBAU

LAUNDRY EQUIPMENT



B
Bannatyne's Health Club
www.bannatyne.co.uk

BANNATYNE'S HEALTH CLUBS



PREMIER HEALTH CLUB AND SPA BRINGS TOWEL LAUNDRIES IN-HOUSE

Quality and control improvements combined with 60% cost savings

Bannatyne's has a nationwide network of health clubs and spas offering outstanding facilities, high quality of service and value for money.

The company used to outsource much of its towel laundry requirements, although it did have laundry rooms in some of its premises. While outsourcing can offer advantages, the quality, feel and availability of towels and robes is an important factor in customer satisfaction and enjoyment of every visit.

Passionate about providing a high quality service, Bannatyne's wanted to improve its towel service. The company approached Girbau UK, who listened carefully and

recommended a bespoke solution based on the business's requirements and Girbau's in-depth experience of the sector.

"Our new Girbau on-premise laundry has taken away the headache of dealing with external suppliers."

As well as offering quality and control improvements, the new laundries needed to be simple and easy for staff to use and be cost effective to operate.

Switching to on-premise towel laundries has delivered a cost saving per club of more than £15,000 per year (excluding utility costs). Overall this equates to a 60% cost reduction for the company. The gentler fabric care provided by the Girbau washers

and dryers will also prolong towel and robe life, helping to maintain a thick and fluffy feel for longer to provide further savings.





Shaun Suggett, General Manger of the Bannatyne's Health Club and Spa in Ashford says: "Our new Girbau on-premise laundry has taken away the headache of dealing with external suppliers and given us back complete control over the quality and supply of all our towels and robes: a very important part of our service to members and guests."

Girbau has equipped 20 Bannatyne's health clubs and spas as far afield as Inverness, Cardiff and Ashford, Kent with laundries configured to meet the exact requirements of each site. They have a combination of Girbau's latest energy efficient 6 Series high speed washers and tumble dryers. Every machine features tailored programmes, making it very easy to staff to select the required programme to guarantee the best washing and drying, operational efficiency and lowest operating costs.

The bespoke wash programmes were developed for Bannatyne's in partnership with Girbau's detergent supplier as part of a one-stop shop solution. As well as maintaining a fluffy feel and fresh smell for all towels and robes, the programmes cater for the differing needs of bright white gym towels and coloured spa towels and robes. Spa items can also need special care to remove oils and perfumes from beauty treatments.

Girbau worked closely with Bannatyne's throughout the install process to ensure a smooth and hassle-free rollout. The handover process included staff training to familiarise the Bannatyne's team with how to use the equipment safely and efficiently. Girbau support also included a full health and safety assessment to effectively minimise he

BANNATYNE'S CHOSE GIRBAU UK FOR:

- Tailored laundry solution
- Industry expertise
- Ability to deliver 60% cost savings and quality improvements
- Partnership approach
- One-stop shop for laundry design, installation, service and maintenance

risk of every laundry operation as well as advising on 'How To' and "Dos and Don'ts" guides for users.

Girbau's service team is on-call for rapid resolution of any maintenance issues that may arise during the life of the equipment, ensuring the laundry is up and running as quickly as possible. This is important because all the laundries are in use seven days a week for most of each day.

