

Lavandería Dovi: Laundry renting for hotels and restaurants in benidorm (spain)

This industrial laundry based in La Nucía processes over 100 tonnes of linen a month, 80% through the renting system

Laundry renting is an increasingly popular option in the hotel industry. Some hotels and restaurants entrust all the handling of their linen to industrial laundries. Ownership of the linen, quality, delivery and so on: everything is in the hands of the industrial laundry. Obviously, a hotel or restaurant manager will only leave the linen (an important part of the image of their business) in the hands of someone in whom they have full confidence

This is the case with the Lavandería Dovi, which serves the tourist resort of Benidorm from its base in the locality of La Nucía. Benidorm is one of the leading tourist hubs on the Spanish coastline, with enormous numbers of hotels.

The figures for visitor numbers give an idea of the scale of the tourist trade in the area: according to the hotel business association Hosbec, Benidorm ended the financial year 2014 with 11.2 million overnight stays in hotels, their best figures since 2002.

With these numbers of tourists, good management of hotel and restaurant linen is a priority.

Lavandería Dovi processes over 100 tonnes of linen a month at its premises located in the Alberca industrial estate in La Nucía. Of this large amount of linen, 70% is hotel linen and 20% table linen. Apart from quality, delivery and making the linen available when it is needed are guaranteed by a 24-hour service to its clients.





Quality and quantity are not incompatible if you have the right equipment. Lavandería Dovi's diverse range of clients calls for flexibility on its part. Each client has their own linen and their own quality level. Thus, a small restaurant that requires its linen to be dealt with in a particular way cannot have it washed in the same process as that of an establishment that has set different requirements.

Faced with this diversity, Lavandería Dovi opted for Girbau equipment based on washing machines with different capacities. Like this the laundry can cope with large volumes when required, but also personalise small volumes.

The laundry has 7 washing machines (4 x 40 kg HS-6040 and 3 x 24 kg HS-6024), 4 dryers (ED660), 1 Compact 8033 Multiline ironer, 1 stacker and 1 FT-Lite towel folder.

The managers of the laundry, **Goyo Llinares** and **Carmen Domingo**, and its supervisor, **Rosalía Ortiz**, state that, *"We have always appreciated the high quality of Girbau machines, their robustness, design and technology."*

They declare that they are highly satisfied with the results. With the renting system, as well as offering the quality wash their clients demand and maximum profitability, it is essential to make the linen last as long as possible. The way Girbau equipment cares for linen with systems like the Care Touch Drum in

its washing machines (with holes pressed instead of drilled, unlike other manufacturers) is crucial in renting.

The high demands imposed by the busy tourist trade in Benidorm mean the laundry has to stick closely to its planning for the collection, processing and delivery of linen within the times set. For this, it needs to have full confidence in its machinery and this must also be backed up by a good technical support service, something which is associated with Girbau's professional approach. The managers at Dovi stress that, *"At Girbau they always have spare parts available in stock and they pick up the phone whenever there is a problem, offering us immediate service, even on public holidays."*

As the Girbau slogan says, Together we go further!





Technical details:

- 4 Washing machines **HS-6040**
- 3 Washing machines **HS-6024**
- 4 Dryers **ED600**
- 1 Compact 8033 Multiline Ironer
- 1 Stacker
- 1 **FT**Lite Towel Folder