

NATURE LAVANDERÍA TURNS DOING THE WASHING INTO A CONVENIENT, PLEASANT



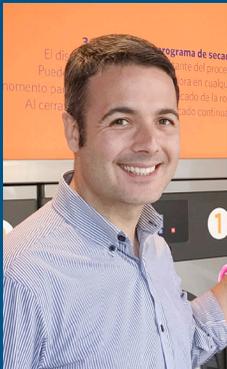
Nature lavandería Málaga - Spain



Convenience, services and savings are the strong points of the first Nature Lavandería centre, fitting in perfectly among the shops in the Puerta Blanca neighbourhood of Málaga.

Since it was set up in July 2016, the new premises equipped by Macrun, Girbau's representative in Andalusia, were planned as an experiential store, a place to do a wash in a short time in pleasant, air-conditioned surroundings.

All the washing and drying machines are by Girbau and are connected to a payment station where the cost of a wash can be paid for in cash or using the Tarjeta Nature, a loyalty scheme. The establishment's operating costs are the lowest on the market, and it is highly competitive in comparison to other laundries, as well as running itself.



"Right from when we opened, we were aware of the potential of vended laundries in Málaga. For this reason, we sought from the start to position ourselves on the market by presenting a well-kept image and siting the premises at the centre of our customers' lives, in their neighbourhoods."

"Vended laundries are a perfect option for people who want to set up a business without investing large amounts of time and money. A moderate investment, attractive returns and ease of running this business meant we saw in it a combination of factors that made it a highly worthwhile business project."

Sergio A. Martín,
head of Nature Lavandería

Why Girbau?

Solutions tailored to the needs and concerns of the business.

Machinery that is intuitive to use, ergonomic and programmable, with Extra Options.

Fast, professional, friendly technical service.

Efficiency combined with the lowest costs on the market, making it possible to increase the profitability of the business.

Because of the reliability, quality and robustness of its machines.

Self-running automatic installations with remote monitoring of any problems.



Types of linen

Personal linen, large-format linen, table linen, towels, uniforms and more.

Peculiarities

Nature Lavandería offers a wide range of services, making it more attractive for both investors and users. It offers the most advanced telemetry and automation solutions on the market, enabling it to handle any necessary steps in real time, as it works with remote access control tools. Moreover, loyalty cards (Tarjeta Nature) give users and neighbouring businesses the possibility of benefiting from special offers, discounts and promotions, as well as other advantages.



Technical details

Nature Lavandería
Avda. Gregorio Diego 5 - Málaga
(Andalusia - Spain)

Sector:
Vended Laundry

Annual workload:
4,260 washes
3,640 dries

Girbau equipment

- 1 **HS6017** washing machine with a 17 kg capacity
- 2 **HS6013** washing machines with a 13 kg capacity
- 2 **HS6008** washing machines with a 8 kg capacity
- 3 **ED340** dryers with a 17 kg capacity