Rainham Launderette Launderette expands into equestrian sector

Rainham Launderette is a new and highly successful launderette in Kent. Owner **Phil Williams** was looking to diversify the business and knew from contacts in the equestrian sector that there was a strong demand for rug washing services in the area.

Rainham Launderette chose Girbau UK for:

- Competitive pricing
- Specialised equestrian wash program set-up
- Comprehensive advice on chemicals
- Dealing direct with the manufacturer
- Economical cost per cycle

The laundry is already equipped with a full range of Girbau commercial launderette washers and dryers. Phil Williams, who also owns a construction business, extended the premises and built a dedicated equestrian washing and drying room as an extension. Girbau UK installed a new MS-617 washer. After washing, rugs are dried naturally in the heated drying room. Girbau pre-programmed the machine for equestrian use and worked with trained specialists to supply the business with all the chemicals needed for cleaning and re-proofing rugs.

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"Our new equestrian customers are very satisfied with the results and it is helping us to expand the business further," says **Phil Williams**. "Quite often a customer will bring in a rug or two for washing and return a week later with a duvet for us to clean in the launderette side of the business."

