

The ultimate wellness for everything you can wear

AquaTouch  
Wet-Cleaning

KIT B



# Tintorería Ahedo, excellent results thanks to Wet Cleaning

Chemical Products

Washing Machine HS-6017

Dryer ED340

The Girbau Wet Cleaning system halves the initial investment and improves the final results with linen, giving brighter fabrics, livelier colours, pure whites and fresh aromas.

Measuring success in the satisfaction of your clients is a sure, reliable indicator.

*"Wet Cleaning, despite its amazing benefits, is still not one of the most widely used systems among professionals in the sector. Fear of placing the most delicate linen at risk means many professionals are wary of this innovative process. However, once they try wet cleaning, they are fascinated at the result and the major savings it achieves. Also clients, even though they do not know much about the system, ask for it after seeing the excellent results it achieves with their linen."*

- Carmen López,  
owner of Tintorería Ahedo  
in Madrid



Carmen López, the owner of Tintorería Ahedo, opened her business in 2011 with the Wet Cleaning system as her big commitment, and the end results with linen have won over her clients in San Sebastián de los Reyes, Madrid province. Carmen's family and her husband José have been working in textile care and maintenance since 1903. Thanks to her long experience in the sector, choosing the right partner was simple. Carmen decided on Girbau because of the reliability, durability and robustness of its high-tech machinery. Also, the fact that it is a Spanish manufacturer gave her peace of mind, as it guaranteed high-quality, local service.

Girbau equipped Tintorería Ahedo with an ED340 dryer and a HS6017 washing machine. This machinery is characterised by its high energy efficiency, ergonomic design and requiring hardly any maintenance. It also features the Inteli Control system: a technology designed to personalise and programme the parameters of washing and drying cycles in Wet Cleaning processes.

## The key to success, Wet Cleaning

Linen comes out of Tintorería Ahedo looking brighter, with more vibrant colours, purer whites and gentle, fresh aromas. The key to success is Wet Cleaning: the sustainable alternative to dry cleaning that cuts water consumption by up to 75% and is specially designed to care for and enhance the final quality of the wash, as well as prolonging the life of fabric items.



Moreover, the initial investment to implement Wet Cleaning is not very high.

In comparison with dry cleaning systems, the investment required is halved. Also, Wet Cleaning achieves major energy savings over time, as the shortness of its programmes means that water and energy consumption are significantly less than those of dry cleaning systems.

Alongside this, Wet Cleaning reduces environmental impact as it does not use chemical solvents of any kind or other harmful components of dry cleaning systems like perchloroethylene. In this respect, as well as caring for the environment, washing in water protects linen and even the skin itself, as it is a hypoallergenic way of cleaning.

## Showrooms for the Wet Cleaning system

Tintorería Ahedo offers clients showrooms to demonstrate the features of the AquaTouch system, a specific Wet Cleaning system developed jointly by Girbau and Seitz. The live demonstration shows, for example, how little water is required by this system, which uses about 75 litres of water in a normal cycle, compared

to the 350 litres of water used for dry cleaning. This and other features make Wet Cleaning a perfect solution to achieve excellent results while caring for the environment.

## Certificate of excellence

Last year Tintorería Ahedo earned the “International best practices in PTC” awarded by CINET, an international textile trade organisation. With this accolade CINET recognised the laundry’s good practices in using Wet Cleaning, a system that has enabled it to maintain the quality of fabrics after the same item has been washed 100 times.

## Why Wet Cleaning?

*Low investment, lower costs and environmental protection*

*Maximum energy efficiency and boost to business*

*High quality standards in the end result with linen*